

NEWSLETTER

FOX VALLEY SECTION

APRIL 2024

QUOTE(S) OF THE MONTH FROM ASQ QUALITY :

"FAST IS FINE, BUT ACCURACY IS EVERYTHING." WYATT EARP

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Newsletter Chair

Paul Suffredin

We will be hosting the April General meeting in-person. It will be held at the-Courtyard Banquets, 3 S 200 Rt 59, Warrenville, Il. 60535

Please REGISTER on our website for the April Meeting: <https://asq-foxvalley.org/meetinginfo.php?id=>

Important Notes regarding Registration: It will Close at 12:01 am on Sunday March 31st in order to give section volunteers enough time to prepare.

***Please note: on-line ticket purchases will not be refundable, if you do not attend the meeting. – Attendees will earn **RUs**. Note: RU letters are issued during on-site meetings and via e-mail, normally the next day for Virtual meetings. If the letter does not arrive the next day. Members should contact us right away and not wait until recertification deadline to request the letters. You must attend a minimum of 50% of the meeting to receive your RU credit.**

The April Senior Leadership meeting as of this printing is scheduled to be on line on April 16th..

Tuesday April 2nd 2024 program

Cost:\$35.00

5:30 - 06:00 Check-in / Networking

6:00 - 06:30 First Presentation

6:30 - 07:30 Dinner

7:45 - 08:30 Second Presentation

Presenter : Tim O'Hara

Topic: Cybersecurity Risk Management

Please see page 3,4 and 5 for information on tonight's speaker.

Please see pages (2) for Menu.



Cybersecurity Risk Management

Tim O'Hara

Senior Risk Advisor, The Hack Ninja

Nobody has cybersecurity figured out and breaches occur more frequently. Due to heavy losses, our Government is driving change to make our digital border more secure:

In general, corporates see increasing liability and personal liability of officers, resulting from breaches and require proactiveness in assessment and response. These proactive measures involve systematically identifying and addressing weaknesses in systems, networks, and applications, ensuring a robust defense against potential cyber threats.

To maintain and enhance your organization's technology quality over time you need to continually assess both cybersecurity and data risks. The challenge is nobody has cybersecurity figured out, data is exploding and the business landscape, resources, technology infrastructure and data are multi-party complex, constantly changing. Companies are adopting agile mythologies to rapidly drive effective and efficient change, but how do they innovate the quality assessment processes?

Today assessments are delivered for cloud and premise infrastructures, data, people, process, partners, profits, etc. As a result, you see a fragmented picture when you are only looking at one component at a time and not holistically. The future of quality assurance relies on the multiplier effect, one assessment measurement which combines a series of related components infrastructure cyber and data.

Imagine continuous and independent technology data, vulnerability assessments and penetration tests as the superhero dynamic duo of the digital realm—your cyber and data guardians in capes! Think Batman, Robin, and Batgirl. These dynamic tests aren't just searching for weaknesses; they're on a mission to zap vulnerabilities sending cyber and data threats packing. It's like having a super-squad that not only finds the weak spots in your data and digital fortress but patches them up before trouble even thinks about knocking. Picture it as a comedy show where the vulnerabilities are the hecklers, and your heroes are the stand-up comedians who deliver the perfect comeback every time. In this cyber/data comedy, the only thing getting hacked is the laughter! So, buckle up and enjoy the cyber-hilarity as your superhero duo fortifies your digital world one laugh at a time!

In this way you will be crying from laughter, not from stress, panic, and worry.



Speaker Biography

Tim is a trusted problem solver enabling clients to end up in a better place. During his career, he has worked with global companies solving issues related to information opportunity and risk management. Tim's current focus is continuous assessment of Cybersecurity, Data Privacy, Data Quality and Data Analytics to drive margin and better manage information risk. Tim prides himself on his ability to communicate complex issues in easy-to-understand business language. The Hack Ninja, where practices and invests his time, focusing on helping others identify unknown risks in their cloud infrastructure, applications, and data. Tim established and leads the Practice and Strategy for Data Quality and Sensitive Data AI-Based Assessments using Machine Learning . This provides a more holistic picture of technological risk vs today's fragmented picture.

During his career, he has spoken on related topics to Institute of Internal Auditors, Institute of Management Accountants, IL Society of CPAs, ISACA, DAMA and published articles in trade journals including the AICPA Go Beyond Disruption series, Electric Light and Power Being Smarter About Smart Meters, and Corporate Compliance Insights on the COSO 2013 Internal Control Framework.

Tim holds a B.S. in Accounting from the University of Scranton and M.S. in Business Analytics and Forensic Accounting from Benedictine University with high honors. He is also certified in the COSO 2013 Internal Control Framework and served with the AIPCA as Technical Advisor for the development of the AICPA Cybersecurity Risk Management Reporting Framework, and as the Subject Matter Expert for "Developing a Data Analytics Mindset".

Tim is based in the western suburbs of Chicago where he lives with his family. His hobbies include drumming in his band Electro Retro, antiques, and history



April 2nd, 2024 General Meeting

5:30PM to 8:30 PM

Dinner to start after first presentation
around 6:30pm.

Courtyard Banquets

3s200 State Route 59

Warrenville, IL 60555

Menu:

Salad

Roast Sirloin of Beef & Breast of Chicken duo

Rice Pilaf

Steamed Vegetables

Vegetable lasagna

If you would like the Vegetarian option or have any other needs please indicate this when registering.

Bread & butter

Rainbow Sherbet

Coffee/Tea

Meeting cost \$35.00

Our registration system is not connected to the ASQ system for making on-line payments. If you are paying on-line, in advance of the meeting, please complete your registration on this site before visiting <https://app.memberplanet.com/#/event/asgfoxvalleysection/>

Friends and colleagues are always welcome.

If you are paying in advance for multiple people, please register each person as a member or non-member/guest. Note the name(s) of the person/people for whom you are paying as the answer to the first question on your reservation ticket.

Pricing

There is no charge for the meeting itself. The price applies only if you choose to purchase a meal. Please choose the appropriate ticket when registering.

\$35 per meal - members and non-members

Prepaid with a 5-meal punch card - see terms and conditions (below).

\$150 - purchase a 5-meal punch card for use now or later - see terms and conditions (below).

Complimentary meals for new and unemployed members - see terms and conditions (below).

Students - we offer students a discount on their meal - see terms and conditions (below).

Veterans - we offer US military veterans a discount on their meal - see terms and conditions (below)

Payment Options

In advance:

MasterCard

Visa

Discover

American Express

Our registration system is not connected to the ASQ system for making on-line payments. If you are paying on-line in advance of the meeting, please complete your registration on this site before visiting <https://app.memberplanet.com/#/event/asqfoxvalleysection/april2024asqsection1208membermeeting> to make your payment.

At the door:

Cash

Check

5-meal Punch Card

Credit Card

MasterCard

Visa

Discover

American Express

Other:

Contact us at help@asq-foxvalley.org to discuss alternative payment options.



Terms and Conditions a.k.a. the fine print - please read carefully.

Because we are paying for all meals ordered, **we cannot issue refunds for unused tickets.**

Registration closes at the end of day (midnight) three days before the meeting to give the venue enough time to order food and the section volunteers enough time to prepare meeting credentials. If you do not see the Register Now button, registration has been closed for the meeting.

Walk-ins are welcome, though we cannot guarantee a meal.

When you buy a 5-meal punch card, you pay only \$150.00, a 14% discount off the regular price. You can use the cards to bring your friends and colleagues or use them for meetings throughout the year. Either way you win. The pass will be good for two years from the month of purchase

The section can provide a complimentary meal for a limited number of unemployed members. To take advantage of this program, you must:

Register in advance and select the appropriate ticket. This benefit is not available at the door.

Be actively seeking employment.

Be a paid member of the ASQ Fox Valley Section 1208.

New members receive a complimentary meal. You must bring a hard copy of your welcome letter.

We offer Students and US military veterans a discount on their meal. Mention that you are a veteran or student as the answer to the first question on your reservation ticket or let us know at the door. Bring your school or military ID.



LETTER FROM Therese Steiner Regional Director

Hi all,

Thank you for participating in the East North Central Region pulse call last week. During the meeting we collected a number of questions related to the recent recertification units (RUs). This email is to share overall notes from the pulse call, especially for those unable to attend this month, and to provide an update on the RU questions.

Meetings Notes and RU Q&A:

We paused briefly in remembrance of Michael Jones, past ASQ President (Chair) '96-'97, who recently passed away.

Jim Spichiger, Ohio DRD, provided an overview of many ways to recognize and thank volunteers in your Section. Please see attached presentation and also updated MLEA procedure (procedure not yet posted to ASQ site but has been approved for use).

RU Discussion and follow-up

The attached email, "Recertification News", was sent from the Certification Council on February 28th, announcing changes to the recertification requirements. Some of the key changes were summarized in the email, with links to [ASQ Recertification](#) or [Recertification FAQs](#) for more information. In the FAQ as well as within the recert journal online, it is noted, among other changes, that meetings are now 0.1 RU per hour and that there is now no maximum to the number of RUs someone can claim for professional development.

Questions from the meeting:

1. What was the strategy in changing the RUs for attending section meetings from 0.5 to 0.1?

The changes made in the recertification requirements, including changes in RU values, were made to ensure recertification meets the ISO 17024 standard for continuing professional development. Since 2022, ASQ Certifications are now accredited. As such, recertification requirements are subject to auditing, inspection, and adherence to the standard. These benchmarked changes, aligned to the standard, create a defensible model of continuing competence for ASQ Credential holders, increasing the value of the ASQ Certifications.

2. Won't these changes make it more difficult to attain the number of RUs needed to recertify, including for those who are unemployed or retired?

While individual items have been set to a lower RU value than in previous years, the Professional Development MAX RU barrier has been removed (is now unlimited). Additionally, volunteering and mentoring have been added under the "Giving Back" category, offering more ways to earn RUs beyond meetings and events. One hypothetical way (there are many combinations that work) to achieve 18 RU over the 3-year span of recertification **without employment** RUs (if employed, that provides another 10.8 RUs):

2 hours of Professional Development content per member unit meeting x 8 meetings per year x 3 years
= 4.8 RUs

1 hour of Professional Development per Webinar for attending hour-long webinars from Sections and Divisions x 9 times per year x 3 years = 2.7 RUs

Active ASQ Membership for the 3 years = 1.5 RUs

Serve on a Section Committee for the 3 years = 4.5 RUs

10 hours of Volunteering (e.g., many sections participate in student fairs or in other volunteer activities) across the 3 years = 1.0 RUs

Engaging in mentoring (mentor OR mentee) for 5 hours per year x 3 years = 1.5 RUs

10 hours of Volunteering (e.g., many sections participate in student fairs or in other volunteer activities) across the 3 years = 1.0 RUs

Engaging in mentoring (mentor OR mentee) for 5 hours per year x 3 years = 1.5 RUs

Attend a 1-day Section or Division conference 2 times over 3 years = 2.0 RUs

3. *How should Sections handle RU values for back-to-back events in the same day, such as a workshop for an hour and a presentation for an hour, etc.?*

Keep in mind that the Professional Development RUs are per hour, not per event. If hosting events successively, one after the other, you can give RUs for each hour. A 2-hour Section event equates to 0.2 RUs and so forth.

4. When are these changes effective?

From the Certification Council: **We recognize that transition time is necessary due to events that may have already been advertised and planned, and so for the remainder of 2024, the 0.5 RU that has been in place for member unit events in recent years will be honored. We will also honor the old points system for all categories in 2024 as a soft launch.**

In other words, for 2024, Section events will be honored at the 0.5 RU value AND ALSO those recertifying may claim RUs under the newly introduced categories. Please be sure to start socializing with members that the new points system of 0.1 RU per professional development hour (no maximum) will be fully enforced after this year so people can plan out their RUs based on where they are in their 3-year cycle.

Additional feedback that was raised and escalated:

It seems some individuals with certifications that are part of recent requirements may not have received the email.

RU communications should go to all member leaders, regardless of their cert status, because they are often involved in providing RU documentation.

One participant noted that they have observed retired certs listed as "invalid" in the "my certifications" profile and noted this should list as "retired" or "inactive" rather than "invalid".

There was feedback requesting that the process of sending paper certificates be reinstated.

Thank you,

Therese Steiner

ASQ ENC Region Director, GCC Chair

Email to Chairperson Dani Hestermann concerning RU change.

Hello Dani,

Thank you reaching out about recent changes to the Recertification Journal. All changes were made based on VOC data received over the past few years and benchmarking within the industry. These changes were debated and approved by the Certification Council – the governance and peer group who represent all our Credentials and governance.

In terms of rebalancing the point allocation, we have actually lifted constraints on the process by removing the MAX RU for professional development – so yes the meetings allocation is simply reverting back to the pre-pandemic model of 0.1RU per hour – but now there is no MAX restriction – see page 8 of the [ASQ Recertification Handbook](#)

Should you have any questions or concerns please let us know.
Thank You,

Jeff Johnson
Senior Coordinator - Certification

Pay It Forward or Pay It Back

Recently, several Fox Valley section leadership committee chairs and members left the section leadership committee (SLC) due to relocation, health, or family needs. Those positions must be filled by you, our section members, for us to continue to provide programs and services. Without your involvement and support, we risk having to reduce or drop some of our services and offerings.

This is the time to pay it forward or pay it back to your peers in the section. Without regard to your unique interests, skills, available time, and experience, you can be a member of the SLC. Some roles are member-facing; others work in the background. The necessary tasks require a few hours a month. If you see an opportunity to help us improve existing services or create new ones, you can in this leadership role. We are depending on you for the future of the chapter.

Benefits to you include seeing your ideas become real, learning, networking, working with a great group of people, expanding your resume, and earning recertification units.

A current list of committees and officers is on the [leadership page](#). If you would like to learn more or would like to sit in on a (virtual) leadership committee meeting, please contact Bob Kutter, section chair, at chair@asq-foxvalley.org.



Call for Speakers

Our section is actively seeking speakers/presenters for our dinner/meeting programs and we need your help. If you have:

A success story, case study, or new technique in the field of Quality

A failure story with analysis

Practical application and technical implementation of quality tools, methodologies, and techniques

Strategies for building and sustaining a culture of quality

Real applications, real results, and real solutions based on quality principles or theory

.....we want to hear from you!

We are seeking speakers/presenters to share their knowledge and experience in any area of the *Quality Body of Knowledge* (QBOK), including quality principles/tactics, technical topics, standards, real-world case studies, “war stories”, successes/failures, examples/stories, application of tools and hands-on experience. Other topics and subjects could be in the area of personal/professional enrichment and development, insights and subject matter relevance.

If you are interested, please submit your name, contact information and topic. If you know of a colleague or someone who is a “subject matter expert”, recognized as an industry leader, or has knowledge of a subject/topic our members would be interested in, please submit their name, contact information, and their topic or subject knowledge.

Submit all suggestions via our website, at <http://asq-foxvalley.org/contact.php>



Fox Valley Leadership

CHAIR: Danielle (Dani)Hestermann
chair@asq-foxvalley.org

Vice Chair: PEP: Mike Vella
chair-elect@asq-foxvalley.org

Secretary: Wayne Tollefsen
secretary@asq-foxvalley.org

Immediate Past Chair: Bob Kutter
Past-chair@asq-foxvalley.org

Chair Emeritus: Mohammad Kahn
Chair-emeritus@asq-foxvalley.org

Treasurer: John Goerner
treasurer@asq-foxvalley.org

Membership: Chair: Mohammad Kan
membership@asq-foxvalley.org

Arrangements: Jeffrey Seyl
arrangements@asq-foxvalley.org

Education: Charles Gates
education@asq-foxvalley.org

Internet: Alan Berow
internet@asq-foxvalley.org

Publicity /Social Media: Craig Heinz
Social-media@asq-foxvalley.org

Newsletter: Paul Suffredin
newsletter@asq-foxvalley.org

Nominations: Chris Gay/Bob Kutter
nominations@asq-foxvalley.org

Programs: Chris Gay/Alan Berow
programs@asq-foxvalley.org

**Scholarship: Renee Webb, Bob Kutter,
Mohammad Khan,**
scholarship@asq-foxvalley.org

**Student Branch Counselor: Charles
Gates, student-branch@asq-foxvalley.org**

Voice of Customer: Thomas Kozlowski
voc@asq-foxvalley.org

Workshops, Certificate Programs, and Certification Prep Web Interactive

ASQ Fox Valley Section Web Interactive Exam Preparation Courses

This is still the perfect time to receive customized, flexible, and virtual ASQ Training for your next certification! More and more people are getting ASQ certified in the Fox Valley Section! Now may be a great time to invest in your career development with a flexible Prep Course taught by our own Education Chair, Chuck Gates. Chuck brings over 40 years of experience in various quality management roles, and he teaches Quality Management and ASQ Certification courses to several colleges and businesses in Illinois. Reach out to the Education Chair for more details.

Please review the Training Catalog on our website -<https://www.asq-foxvalley.org> and select the Education tab for more information regarding the schedule of courses and workshops.

Web Interactive Courses can be scheduled on flexible dates and times. Participants must purchase the study materials and pay for Certification Exams.

The Fox Valley Section of ASQ welcomes you and anyone interested in volunteering their time, to attend one of our Section Leadership Committee (SLC) meetings. It is during these meetings where decisions and updates are managed for the section. All feedback and participation are appreciated. For more information or if interested in attending a meeting, please contact help@asq-foxvalley.org.

Date	Location
2023 6:30pm	
April 16	webinar
May 21	webinar



UPCOMING CERTIFICATION EXAM DATES

Please check exam dates & deadlines carefully as we will not make exceptions for late applications. All deadlines are at 11:59 p.m. US CST on the date specified.

Computer-Based Testing Dates

ASQ certification examinations are delivered by ASQ's testing partner, Prometric. The examination scheduling instructions in your eligibility letter will direct you to a section of Prometric's website, where you can select and schedule your examination date and location.

DD-MONTH EXAMS

[CQT](#), [CQI](#), [CRE](#), [CFSQA](#), [CMDA](#), [CMQ/OE](#), [CSSBB](#), [CSSYB](#), [CSQP](#)

Testing Window	Application Deadline
May1-31, 2024	April 7th,2024
July 1-31 ,2024	June9th,2024

EVEN-MONTH EXAMSEVEN-MONTH EXAMS

[CQA](#), [CQE](#), [CQIA](#), [CSQE](#), [CSSGB](#), [CQPA](#), [CCT](#), [CPG](#)

Testing Window	Application Deadline
June1-30,2024	May 12,2024
August 1-31	July7th,2024

Contact our Education Chairperson –Charles Gates for training classes. Please review the

Training Catalog on our website -<https://www.asq-foxvalley.org>

[select education tab](#)



2024 Future Meeting Dates and Locations

DATE	Location	Speaker	Topic
April 2nd	Courtyard Banquets	Tim O'Hara	Senior Risk Advisor The Hack Ninja
May 7th	Virtual	Renee Weller /Scholarship committee. Lauren Milligan	Present Scholarship's ResuMayDay Career Advancement Coach
September 5th	TBD		
October 1st	TBD		

Section Scholarship: The applications have been received and currently being reviewed by the committee.

Keep watching this spot for more information.

Fox Valley ASQ Section 1208 is looking for opportunities to sponsor Quality Tours

Fox Valley ASQ Section 1208 is looking for opportunities to sponsor Quality Tours. Please contact help@asq-foxvalley.org for more details and assistance to pursue this opportunity.

What are we looking for?

Companies that would like to have 25-30 pairs of Quality eyes visit their operations for networking and dialogue on Quality applications, tactical ideas and new exposure of the great companies in the Fox Valley Area.

What do we need?

Fox Valley Section members that can sponsor a tour at their company or business site.

What is our goal?

Provide a Quality networking and educational event that is a win-win opportunity for both Fox Valley ASQ Section 1208 membership and companies in the Fox Valley Area.

What is our target area?

Most of our section's members work or live between Elgin to the north, Yorkville in the south, Maywood to the east, and Dekalb to the west. We believe we will get the best turnout for a tour in this area.

What is needed for a tour?

Tours are most productive when there are Quality contacts working at the company to assist with completing the details. It is best if it is an area that doesn't require extensive safety gear or high security restrictions. New projects, new ventures, new equipment and continuous improvement implementations are great opportunities for Quality feedback and networking exchanges. Early evening tours allow for good participation for our membership who work during the day.

What is the suggested layout of a tour (actual time frame is determined by the companies needs)

- 15 minutes introduction with organizational staff.
 - 45 minutes of guided tour through the areas to be reviewed.
 - 30 minutes for snacks and networking.
- 30-60 minutes of questions and dialogue on quality ideas and suggestions.



Mike Villa , our Vice Chair , will be presenting at a Webinar for the Inspection Division on April 9th.

- April 9th
- 6 – 7 pm CST
- “Introduction to Statistical Decision Making”
- Will cover hypothesis testing and DOE
- Hosted by the Inspection Division
- Toronto ASQ contact: Sarah Manara

If you would like more information, or to register please visit -

<https://asq.webex.com/webappng/sites/asq/meeting/register/a51391142ac545aebea7323d7eb52dc2?>

[tick-](https://asq.webex.com/webappng/sites/asq/meeting/register/a51391142ac545aebea7323d7eb52dc2?)

[et=4832534b0000000775a3ed8600433a3d36dd99597d809de204043154a5a7442b1d92aacdd6fe7d32&tamp=1708887712921&RGID=re8c3e01b1809e5fa5a18ec6ec916d4b2](https://asq.webex.com/webappng/sites/asq/meeting/register/a51391142ac545aebea7323d7eb52dc2?et=4832534b0000000775a3ed8600433a3d36dd99597d809de204043154a5a7442b1d92aacdd6fe7d32&tamp=1708887712921&RGID=re8c3e01b1809e5fa5a18ec6ec916d4b2)

Mike Villa , our Vice Chair , will be presenting at a Webinar for the North Jersey section 304 on April 18th.

Information is below.



North Jersey
Section

The Global Voice of Quality™

**American Society For Quality
ASQ North Jersey Section 304
SPRING QUALITY CONFERENCE
2024**

**The Future of the
Quality Profession:
*Evolution or Extinction***

A VIRTUAL EVENT LIVE ON ZOOM

**All Day Long
Thursday, April 18, 2024**

Visit our website at
www.asqnorthjersey.org

Maycon Zoom Link to be provided to registrants.
Registration is through www.asqnorthjersey.org.

**Eight Speakers
concerned about the
Future of the
Quality Profession**

Zoom Conference Schedule

8:00 AM Zoom opens

8:30 AM Welcome – Opening Remarks
by Ed May, ASQ Section 304 North Jersey Chair

9:00 AM Presenter – John Goodman
“The Powerful Role of Quality in Customer Experience”

10:00 AM Presenter- Ed May
“Process Behavior Using Distributions
(A Reboot of the late Carl Perini’s Classic Presentation)”

10:30 AM Presenter- Ed May
“An Introduction to ASQ Section 304 North Jersey’s
upgraded E-commerce Website and the Upcoming Virtual
Mini-Classes and Quality Courses”

11:00 AM Presenter – Bruce Waltuck
“Through the New Lens: Quality and Process Improvement
Through the Lens of Complexity”

12:00 Noon Presenter – Greg Hutchins

“State of the Quality Profession (In a World Without Work)”

1:00 PM Presenter – Tony Belilovskiy

“Strategy and Tools for Transformation Leaders – Align Strategy, Culture, Customer Experience, Human Performance and Success”

2:00 PM Presenter- Grace Duffy

“Where will Quality Be In the Next Five Years?”

3:00 PM Presenter – Mike Vella

“What Leaders Owe”.

4:00 PM Presenter- Jim Wade

“Technology and Business Efficiency – A Solution to the Quality Problem?”

5:00 PM Closing Remarks by
Ed May, Section 304 North Jersey Chair

5:30 PM Zoom Closes

***** 1.0 RU will be awarded to Attendees *****
PLEASE COMPLETE THE POST CONFERENCE SURVEY AT
www.asqnorthjersey.org



WORLD CONFERENCE ON QUALITY & IMPROVEMENT

MAY 12 - 15, 2024 | SAN DIEGO, CA



CREATE LASTING SOLUTIONS

MAKING THE BUSINESS CASE TO ATTEND WCQI

Put your business case in writing. Use this letter and email template to help your boss understand why WCQI is the most valuable conference for you to attend. Customize the letter based on your specific goals and relevant projects. Consider providing a post-conference briefing to your team to share your learnings and demonstrate the value of your attendance.

World Conference on Quality & Improvement Suggested letters for approval to attend

Dear [\[Insert Manager's Name\]](#),

community's leading event, WCQI connects professionals at *all* stages of our careers to the processes, technologies, and experts that can deliver

I'm writing to seek your approval to attend the American Society for Quality's (ASQ) [2024 World Conference on Quality & Improvement](#) (WCQI), scheduled for May 12-15 in San Diego, CA.

With more than 70 years as the quality sustainable results for our organizations.

Through WCQI's immersive workshops, expert speaker sessions and Q&As, and case studies, which include basic, intermediate, and advanced levels, attendees will dive into such topic areas as:

Transforming Leadership

Learn how to hire, develop and be part of a strong quality team and communicate the value of quality across your organization. Discover how to leverage quality and quality professionals to prepare organizations to be resilient to the ever-changing environment organizations are tackling now and in the future.

Shaping Processes

Effective processes are critical to the success of any initiative and organizational KPI. Learn how to select the right processes for your organization's goals.

Tools and Beacons

Experts will provide guidance for how to take advantage of the classic tools and be ahead of the curve on the new technologies coming to the market.

Discounted hotel room rates starting at \$259 a night (excluding taxes) are in effect until April 19th, or sold out. Factoring in airfare of [\[estimate\]](#), my attendance would cost an estimated [\[total\]](#).

The conference offers significant return on investment – for example, I can see an opportunity to apply what I will learn on [\[describe project or goal here\]](#).

Furthermore, the benefits of fostering a work culture where employees have opportunities to upskill are plentiful. According to [LinkedIn Learning](#), providing these opportunities make employees 3.5 times more likely to believe that their company can help them meet their career goals, contributing to employee retention as well as an energized and engaged workforce. Upskilling is also widely reported to boost employee productivity, according to a [PwC survey](#).

Thanks for considering my request. If able to attend, I'll be sure to share key takeaways, best practices, and tangible ideas to apply what I've learned in order to help our team meet present and future challenges with customized and sustainable quality solutions.

Sincerely,
[\[Your name\]](#)

Subject line: The world's leading quality conference

Body of email:

Dear **[Insert Manager's Name]**,

I'm writing to seek your approval to attend the American Society for Quality's (ASQ) [2024 World Conference on Quality & Improvement](#), scheduled for May 12-15 in San Diego, CA.

As described in the attached letter, quality professionals at all career stages have attended this conference for more than 70 years—making it an exceptional opportunity to build connections and to explore the proven processes, technologies, and experts that can deliver sustainable results.

I'm confident my participation will allow me to bring back proven solutions for our unique organizational needs, helping our team meet the challenges of today and tomorrow.

After reviewing the attached letter, please let me know if you have any questions or if we can discuss further.

Thank you for considering my request,
[Your name]